

Name of the Faculty : Mass Communication & Media Technology
 Name of the Course - B.A. (Journalism & Mass Communication)
 Session: 2021-24

Sr. No.	Semester/ Year	Subject Code	Nomenclature	Theory/ Practical/	Core/ AECC/ SEC/VAC/ DSE/ GE	L	T	P	Credits	Contact Hours	End Term Theory		Theory (Internal)				Practical				Practical (Internal)				Overall Pass Marks				
											Max	Pass	Midterm/Class Test	Assignment	Professional Activities	Max	Pass	Demonstration/Presentation	Viva-voce	Max	Pass	Attendance	Project/Laboratory Work	Midterm		Conduct/Demonstration	Max	Pass	
1	1st Sem	09010101	Introduction to Journalism	Theory	Core	4	0	0	4	4	60	24	20	10	10	40	16	10	10	20	8	5	5	5	15	30	12	20	
1	1st Sem	09010102	Introduction to Journalism - Practical	Practical	Core	0	0	2	2	4																			
2	1st Sem	09010103	Introduction to Photography	Theory	Core	4	0	0	4	4	60	24	20	10	10	40	16	10	10	20	8	5	5	5	15	30	12	20	
1	1st Sem	09010104	Introduction to Photography - Practical	Practical	Core	0	0	2	2	4																			
3	1st Sem	09010105	English Communication	Theory	AECC	2	0	0	2	2	60	24	20	10	10	40	16	10	10	20	8	5	5	5	15	30	12	20	
4	1st Sem	---	GE-01 (Multidisciplinary Umbrella of University)	Theory	GE	4	0	0	4	4	60	24	20	10	10	40	16												
5	1st Sem	09010106	Contemporary Issues and Current Affairs I	Theory	SEC	3	0	0	3	3	60	24	20	10	10	40	16												
1	1st Sem	09010107	Contemporary Issues and Current Affairs I - Practical	Practical	SEC	0	0	1	1	2																			
6	1st Sem.	09010108	Public Speaking	Theory	VAC	2	0	0	2	2	30	12	10	5	5	20	8	10	10	20	8	5	5	5	15	30	12	20	
			OR																										
			Any subjects from University umbrella of Value Added Courses(VAC)	Theory	VAC	2	0	0	2	2	30	12	10	5	5	20	8												20
										24	29																		
1	2nd Sem.	09010201	Introduction to communication	Theory	Core	4	0	0	4	4	60	24	20	10	10	40	16												
2	2nd Sem.	09010202	Introduction to communication - Practical	Practical	Core	0	0	2	2	4																			40
2	2nd Sem.	09010203	Television Journalism	Theory	Core	4	0	0	4	4	60	24	20	10	10	40	16	10	10	20	8	5	5	5	15	30	12	20	
2	2nd Sem.	09010204	Television Journalism - Practical	Practical	Core	0	0	2	2	4																			40
3	2nd Sem.	09010205	Environmental Studies	Theory	AECC	2	0	0	2	2	60	24	20	10	10	40	16	10	10	20	8	5	5	5	15	30	12	20	
4	2nd Sem.	---	GE-02 (Multidisciplinary Umbrella of University)	Theory	GE	4	0	0	4	4	60	24	20	10	10	40	16												40
5	2nd Sem.	09010206	Basics of Radio	Theory	SEC	3	0	0	3	3	60	24	20	10	10	40	16												40
2	2nd Sem.	09010207	Basics of Radio - Practical	Practical	SEC	0	0	1	1	2																			40
6	2nd Sem	9010208	Mobile Journalism (MOJO)	Theory	VAC	2	0	0	2	2	30	12	10	5	5	20	8	10	10	20	8	5	5	5	15	30	12	20	
			OR																										
			Any subjects from University umbrella of Value Added Courses(VAC)	Theory	VAC	2	0	0	2	2	30	12	10	5	5	20	8												20
										24	29																		

AWARD OF CERTIFICATE (after 1 year: 48 Credits)

1	3rd Sem	09010301	Advance Anchoring & Reporting	Theory	Core	4	0	0	4	4	60	24	20	10	10	40	16												
3	3rd Sem	09010302	Advance Anchoring & Reporting - Practical	Practical	Core	0	0	2	2	4																			40
2	3rd Sem	09010303	Digital Media	Theory	Core	4	0	0	4	4	60	24	20	10	10	40	16	10	10	20	8	5	5	5	15	30	12	20	
3	3rd Sem	09010304	Digital Media - Practical	Practical	Core	0	0	2	2	4																			40
3	3rd Sem	09010305	Introduction To Advertising & Public Relations	Theory	Core	4	0	0	4	4	60	24	20	10	10	40	16	10	10	20	8	5	5	5	15	30	12	20	
4	3rd Sem	09010306	Introduction To Advertising & Public Relations - Practical	Practical	Core	0	0	2	2	4																			40
4	3rd Sem	09010307	Human Values and Ethics	Theory	AECC	2	0	0	2	2	30	12	10	5	5	20	8	10	10	20	8	5	5	5	15	30	12	20	
5	3rd Sem	09010308	Advance TV Production	Theory	SEC	1	0	0	1	1	60	24	20	10	10	40	16												20
3	3rd Sem	09010309	Advance TV Production - Practical	Practical	SEC	0	0	1	1	2																			40
										22	29																		

1	4th Sem	09010401	Film Adhyan	Theory	Core	4	0	0	4	4	60	24	20	10	10	40	16												
4	4th Sem	09010402	Film Adhyan - Practical	Practical	Core	0	0	2	2	4																			40
2	4th Sem	09010403	Basics of Media Research	Theory	Core	4	0	0	4	4	60	24	20	10	10	40	16	10	10	20	8	5	5	5	15	30	12	20	
4	4th Sem	09010404	Basics of Media Research - Practical	Practical	Core	0	0	2	2	4																			40
3	4th Sem	09010405	Media Laws And Ethics	Theory	Core	4	0	0	4	4	60	24	20	10	10	40	16	10	10	20	8	5	5	5	15	30	12	20	
4	4th Sem	09010406	Media Laws And Ethics - Practical	Practical	Core	0	0	2	2	4																			40
4	5th Sem	09010407	Soft Skills	Theory	AECC	2	0	0	2	2	30	12	10	5	5	20	8	10	10	20	8	5	5	5	15	30	12	20	
5	4th Sem	09010408	Advance Editing	Theory	SEC	1	0	0	1	1	60	24	20	10	10	40	16												20
4	4th Sem	09010409	Advance Editing - Practical	Practical	SEC	0	0	1	1	2																			40
										22	29																		

Student will go for summer training/Project for 4 to 6 week in Fourth Semester and submit the report in Fifth semester
 Student can opt any one specialization area from the below five specialization offer in fifth semester (Hindi Journalism, Direction, Film & TV Production, Digital Media, Advertising, PR & Event Management)

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3	6th Sem	09010612	Project : Advertising/PR/Event Management	Practical	DSE	0	0	6	6	6							20	20	40	16	10	10	10	30	60	24	40
4	6th Sem	09010613	Internship /Project Report 4-6 week	Practical	Core	0	0	2	2	0							25	25	50	20							20

Award of Bachelor of Arts in Journalism and Mass Communication with Specialization in (Hindi Journalism, Direction, Film & TV Production, Digital Media, Advertising, PR & Event Management) (3 Years) (after 3 Years: 132 Credits)

		20	20
Contact Hours		153	
Credits		132	

NOTE:

- Student can earn 20% credits through online courses offered by SWAYAM/MOOCs recognized by UGC. The list of MOOC basket notified by the department is attached herewith
- Student can also opt for offline course of the department instead of MOOCs course with permission from HOD and Dean
- The list of Multidisciplinary and Value Added Courses of University Umbrella are attached herewith
- Minimum 132 Credits required to get the degree

Santhosh

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 Budhera, Gurugram

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UNIVERSITY UMBRELLA (VALUE ADDED/SKILL ENHANCEMENT COURSES)

BATCH : 2021-22

Sr. No.	Faculty	Semester	Subject Code	Nomenclature	Theory/ Practical	L	T	P	Credits	Theory		Theory (Internal)				Practical				Practical (Internal)				Overall Pass Marks	Scheme of Examinations (Theory+Internal +Practical+Oral/ Theory+Internal +Practical/ Theory+Practical)					
										Max	Pass	Midterm	Assignment	Professional Activities	Max	Pass	Demonstration/Presentation	Viva-voce	Max	Pass	Attendance	Project/Laboratory Work	Midterm			Conduct/Demonstration	Max	Pass		
										ASSIGNED MARKS																				
1	Behavioural	Odd	VASE01001	Managing Student's Mental Health	Theory	2	0	0	2	30	12	10	5	5	20	8												20	Theory + Internal	
2	Behavioural	Odd	VASE01002	Psychology of Love and Relationship	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
3	Behavioural	Odd	VASE01003	Peace Education	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
4	Behavioural	Odd	VASE01004	Psycho-Socio Issues of Special Children	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
5	Behavioural	Odd	VASE01005	Educational Audiology	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
6	Behavioural	Odd	VASE01006	Psychology of Speech	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
7	Education	Odd	VASE01007	Digital Tools in Education	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
8	Fashion	Odd	VASE01008	Basics of Drawing	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
9	Engineering	Odd	VASE01009	Introduction to MAT Lab	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
10	Engineering	Odd	VASE01010	Solid Waste Management	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
11	Engineering	Odd	VASE01011	Computer Network	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
12	Science	Odd	VASE01012	Cyber Security	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
13	Science	Odd	VASE01013	Occupational Health and Safety	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
14	Science	Odd	VASE01014	Scientific Writing using LaTeX	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
15	Nursing	Odd	VASE01015	Adolescent Health and Counselling	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
16	Nursing	Odd	VASE01016	Compassionate, Respectful and Caring	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
17	Nursing	Odd	VASE01017	Good Parenting	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
18	Nursing	Odd	VASE01018	Child Abuse	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
19	Nursing	Odd	VASE01019	Fundamentals of Patient Safety	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
20	Hotel Management	Odd	VASE01020	Event Management	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
21	Managemewnt	Odd	VASE01021	Digital and Social Media Marketing	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
22	Managemewnt	Odd	VASE01022	Finance for Non-Finance Professionals	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
23	Managemewnt	Odd	VASE01023	Hospital Infection Control	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
24	Agricultural	Odd	VASE01024	Agricultural Heritage	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
25	Agricultural	Odd	VASE01025	Mushroom Production	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
26	Agricultural	Odd	VASE01026	Organic Vegetable Production Technology	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
27	Agricultural	Odd	VASE01027	Intellectual Property Rights	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
28	Law	Odd	VASE01028	Competition Law and Policy	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
29	Law	Odd	VASE01029	Real Estate Laws	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
30	Mass Communication	Odd	VASE01030	Public Speaking	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
31	Mass Communication	Odd	VASE01031	Verbal Ability & Critical Reasoning	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
32	Mass Communication	Odd	VASE01032	Literature and Life	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
33	Pharmacy	Odd	VASE01033	Antimicrobial Resistance	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
34	Pharmacy	Odd	VASE01034	Professional Code of Ethics in Pharmacy	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
35	Naturopathy	Odd	VASE01035	Yoga for Health and Wellness	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
36	Physiotherapy	Odd	VASE01036	Women Health	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
37	Physiotherapy	Odd	VASE01037	Exercise for Health Living	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
38	Ayurveda	Odd	VASE01038	Basics of Sanskrit Language	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
39	Allied	Odd	VASE01039	Basic Course in Biomedical Waste Manag	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
40	Allied	Odd	VASE01040	Computer Application in Biology	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
41	Allied	Odd	VASE01041	Food Preservation Techniques	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
42	Allied	Odd	VASE01042	Hospital Patient Handling, Legal and Medic	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
43	Allied	Odd	VASE01043	Introduction to Web Development	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
44	Behavioural	Even	VASE02001	Behavioural Skills Training	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal
45	Behavioural	Even	VASE02002	Social Anxiety	Theory	2	0	0	2	30	12	10	5	5	20	8													20	Theory + Internal

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46	Behavioural	Even	VASE02003	Psychology of Gender	Theory	2	0	0	2	30	12	10	5	20	8								20	Theory + Internal	
47	Behavioural	Even	VASE02004	Disability & Rehabilitation	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
48	Behavioural	Even	VASE02005	Applied Behaviour Analyses	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
49	Behavioural	Even	VASE02006	Psychology of Hearing	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
50	Behavioural	Even	VASE02007	Speech & Language Pathology	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
51	Education	Even	VASE02008	Life Long Learning	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
52	Fashion	Even	VASE02009	Influential Fashion	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
53	Engineering	Even	VASE02010	3D Printing	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
54	Engineering	Even	VASE02011	Natural Disaster Mitigation and Management	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
55	Engineering	Even	VASE02012	Computer Hardware and Troubleshooting	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
56	Science	Even	VASE02013	Handwriting and Personality	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
57	Science	Even	VASE02014	Science for Competition	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
58	Nursing	Even	VASE02015	HIV and Family Education	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
59	Nursing	Even	VASE02016	Pain Management Health Workforce Train	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
60	Nursing	Even	VASE02017	Hi Impact Presentation and Teaching Skill	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
61	Nursing	Even	VASE02018	Cyberbullying : Rule to Stop	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
62	Nursing	Even	VASE02019	Professionalism	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
63	Hotel Management	Even	VASE02020	Entrepreneurship in Hotel Business	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
64	Management	Even	VASE02021	Motivation for Employee at Work	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
65	Management	Even	VASE02022	Basics of Entrepreneurship & Business Pla	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
66	Agricultural	Even	VASE02023	Protected Cultivation	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
67	Agricultural	Even	VASE02024	Landscaping	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
68	Agricultural	Even	VASE02025	Renewable Energy and Green Technology	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
69	Agricultural	Even	VASE02026	Principles of Organic Farming	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
70	Law	Even	VASE02027	Intellectual Property Rights	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
71	Law	Even	VASE02028	Environmental Law & Policy	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
72	Mass Communication	Even	VASE02029	Mobile Journalism	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
73	Mass Communication	Even	VASE02030	Art of Public Speaking & Presentation Skill	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
74	Mass Communication	Even	VASE02031	Cinematic Study and Indian Society	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
75	Pharmacy	Even	VASE02032	Impact of Chemical Hazards	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
76	Pharmacy	Even	VASE02033	Rational Use of Medicines	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
77	Naturopathy	Even	VASE02034	Self Management of Excessive Tension	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
78	Physiotherapy	Even	VASE02035	Introduction to Community Health & Fitness	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
79	Physiotherapy	Even	VASE02036	Geriatric Care	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
80	Allied	Even	VASE02037	Microbes in Everyday Life	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
81	Allied	Even	VASE02038	Basic Knowledge on Hospital Laboratories	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
82	Allied	Even	VASE02039	Vaccines and its Applications	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
83	Allied	Even	VASE02040	Nutrition and Wellnes	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
84	Allied	Even	VASE02041	Radiation Hazards and Protection	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal
85	Allied	Even	VASE02042	Medical Equipment Handling	Theory	2	0	0	2	30	12	10	5	5	20	8								20	Theory + Internal

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